

Halden Zimmermann s Guide to High Impact Blogs for Life Changing Income (Paperback)



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(Dr. Reta Murphy)

HALDEN ZIMMERMANN S GUIDE TO HIGH IMPACT BLOGS FOR LIFE CHANGING INCOME (PAPERBACK)



Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.In his newest book release, Halden Zimmerman, a successful blogger with a wealth of professional experience in mechanical engineering and corporate leadership, discusses the methods and techniques aspiring bloggers can apply as they seek to achieve long-term financial security through their blogging career. With the release of Halden Zimmermann s Guide to High-Impact Blogs for Life-Changing Income, beginner and veteran bloggers alike are able to benefit from the unique and data-driven approach developed by Mr. Zimmerman with the explicit goal of creating a stable source of life-changing income. Unlike other blogging guides and programs, Mr. Zimmerman s high-impact approach is based on the concept that increased income cannot be truly life changing if the income increase comes with greater responsibilities or increased demands on time. The goal of high-impact blogging is to generate a significant source of income that only requires an initial investment of time during the planning and implementation stages. Once the blog debuts and begins to earn income, an effective high-impact blog will consistently generate revenue without demanding a continued time commitment. Through practical advice and personal insight gleaned from his first-hand experience as a blogger, Mr. Zimmerman espouses a step-by-step approach that begins with the pre-planning stages and concludes with the explanation of several strategies for expansion to platforms beyond blogging. Detailed explanations of commonly overlooked technical aspects abound, and Mr. Zimmerman outlines a strategy that clearly values the establishment of a strong foundation based on a thorough planning process. The attention to detail recommended by Mr. Zimmerman throughout the planning stages is critical for bloggers seeking to create a passive source of income through their blogging platform. Created with beginners in mind, Mr. Zimmerman s...



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