


[DOWNLOAD](#)


Knowledge Creation Processes: Theory and Empirical Evidence from Knowledge Intensive Firms

By Castro, Dr Gregorio Martn de

Palgrave Macmillan, UK, 2007. Hardcover. Book Condition: New. Dust Jacket Condition: New. First Edition. 224 Pages. Today the capability to create and apply new knowledge represents one of the main sources of sustained competitive advantage. Nevertheless, there are very few emperical works. This book develops an improved and extended theoretical model about knowledge creation and transfer within organizations. Part of the proposed model is tested emperically with a survey in 115 knowledge-intensive firms. The emperical results show the different knowledge creation processes employed by firms in practice. This allows us to obtain evidence-driven models that depict different kinds of knowledge creation processes. Book Description: Today the capability to create and apply new knowledge represents one of the main sources of sustained competitive advantage. Nevertheless, there are very few emperical works. This book develops an improved and extended theoretical model about knowledge creation and transfer within organizations. Part of the proposed model is tested emperically with a survey in 115 knowledge-intensive firms. The emperical results show the different knowledge creation processes employed by firms in practice. This allows us to obtain evidence-driven models that depict different kinds of knowledge creation processes. : About the Author: GREGORIO MARTÍN DE CASTRO is Assistant...


[READ ONLINE](#)

Reviews

It is great and fantastic. Better then never, though i am quite late in start reading this one. Your life period will likely be transform once you comprehensive reading this book.

-- **Blanca Davis**

An extremely wonderful book with lucid and perfect information. It is one of the most awesome publication i have read. Your life period will probably be enhance the instant you total looking at this pdf.

-- **Prof. Dan Windler MD**