



Corporate Personality Disorder: Surviving Saving Sick Organizations

By Eli Sopow PhD

iUniverse. Paperback. Condition: New. 274 pages. Dimensions: 8.8in. x 6.0in. x 0.8in. The collapse of the US financial system was as predictable as a hurricane and the actions to fix the debacle are chiefly doomed to fail. That's the dire warning from Corporate Personality Disorder: Surviving and Saving Sick Organizations, a book that makes a compelling case that the structure of many organizations is outdated, distrusted, and built on a history of greed. The result is not only sick organizations but bummed out, burnt out, and stressed out employees. An international award-winner in management and communications, Eli Sopow, PhD, proposes a solution. With his innovative method of dissecting an organization's family tree, Sopow reveals exactly how to diagnose what makes a company sick and how to start healing it. He teaches you ways to pinpoint which corporate personality you're dealing with, how to effectively protest bad behavior, and how to create new trust within a decaying organization. Anyone involved with management will learn to implement ideas vital to the future success of their company, including changing the language of the work environment and motivating employees to be not only great workers, but great individuals. Free yourself and the organizations that matter...

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