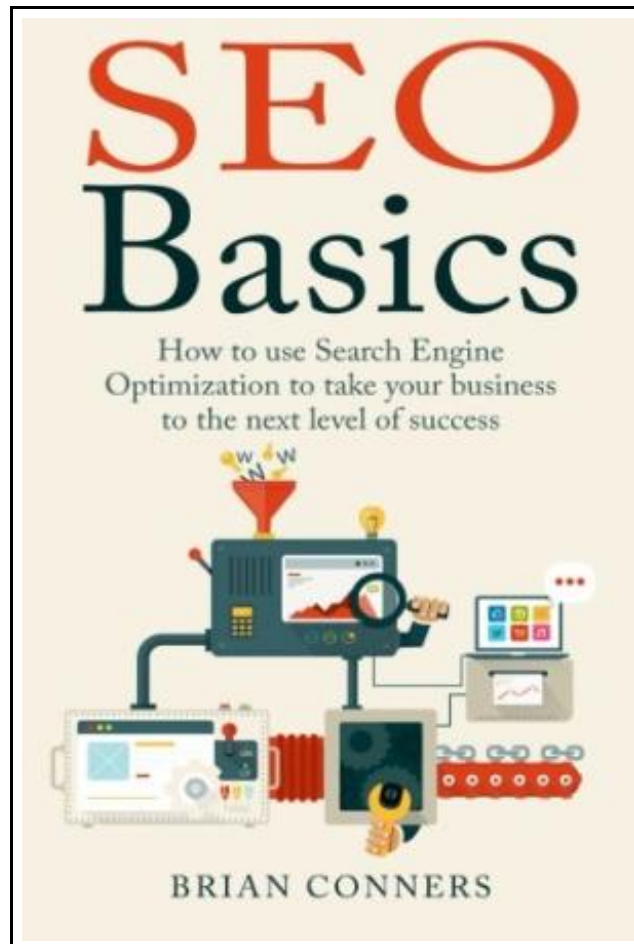


Seo Basics: How to Use Search Engine Optimization (Seo) to Take Your Business to the Next Level of Success (Paperback)



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Reviews



Thorough information! Its such a good study. Sure, it is perform, still an amazing and interesting literature. Once you begin to read the book, it is extremely difficult to leave it before concluding.
(Evie Emmerich)

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Createspace Independent Publishing Platform, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.SEO Basics: How to use Search Engine Optimization (SEO) to take your business to the next level of success!!!!!!!!!! Do you keep being told that you need to do SEO but you just don t know where to start? Or even what SEO is? Do you have a business that needs an online presence, but you aren t sure how to do that in a way that will actually increase profit? Does the amount of traffic you get on your website, suck? Do you find that most descriptions of SEO are cryptic, hard to understand, and pre-suppose knowledge of html, coding, or other computer stuff you just don t know anything about? Well. not anymore!!!! SEO stands for Search Engine Optimization. This is really just a fancy term for saying how to make your website, profile, social media campaign, or whatever, show up on Google and other search engines. Most people don t look past the first 1-2 pages of search engine results when they are looking for something online, so if your business isn t on the first few pages, you are virtually invisible to most people surfing the web. The worst part of this is that you are just leaving money on the table, if your customers, or future customers, can t find you online. But if you Google SEO, the results you find will sound very complicated. They ll talk about coding and html and backlinks, but they really don t explain how it works, what the terms mean, or how to use it to increase traffic, and profits to your business. The Fundamentals of SEO can be understood and implemented by any normal, non-computer-wiz person, and...

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