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Ethics At Work: Creating Virtue At An American Corporation.

By Terris, Daniel.

University Press of New England, Lebanon, 2006. Softcover. Condition: New. 175 pages. Softcover. New book. ETHICS. A fascinating assessment of the ethics program at Lockheed Martin, one of the world's largest defense contractors. The defense industry has, to some people's surprise, the broadest and most sustained set of ethics programs of any sector of American business today. Lockheed Martin, which specializes in a host of high-technology products and services for the federal government, has dramatically escalated its formal ethics and business conduct program since the mega-corporation was formed through a merger in 1995. The Ethics and Business Conduct Division employs 65 "ethics officers" in sites around the United States, and it requires the firm's 130,000-plus employees to devote at least one hour per year to consideration of the ethical issues of the business, at a cost of millions of dollars per year. Daniel Terris spent two years researching Lockheed Martin materials and interviewing its ethics officers and ordinary employees to develop this rich case study of the ethics program at this powerful global corporation. This study begins with a survey of American attitudes toward ethics in business over the past century, raising the question of whether ethics can be genuinely...



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